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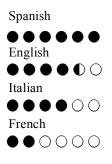


Brussels



elenaglezblazquez.wixsite.com/portfolio

LANGUAGES



SKILLS

Adaptable Positive Empathic Communication skills Drafting skills Organisational Teamwork Problem solving Multi-tasking Strategic thinking

SOFTWARE SKILLS

RRSS Photoshop Illustrator InDesign Final Cut - Premiere Wordpress - Sitecore - Drupal Talkwalker Office Package skills

Elena González Blázquez

09/03/1993 - Spanish

Journalism, Communication and Graphic Design

LinkedIn 3

WORK EXPERIENCE

Communication Officer at the European Commission. Brussels. September 2019 - Present Drafting, editing and proofreading of online and print publications. Revising and redrafting intranet and website content. Assisting with the organization of external and internal events. Assisting with the preparation of surveys. Coordinating visits for students and teachers. Providing general support to information and communication activities. Dealing with information requests and drafting replies. Assisting with graphic design tasks. Video production, photography and image editing. **Blue Book Trainee at the European Commission. Brussels. March 2019 - July 2019** Drafting, editing and proofreading of online publications. Revising and redrafting intranet content. Assisting with the organization of internal events. Assisting with the preparation of surveys. Providing general support to information and communication activities. Dealing with information requests and drafting replies. Assisting with graphic design tasks. Video production, photography and image editing.

External Communications Assistant at Volvo CE. Brussels. August 2018 - February 2019 Managing and coordinating social media (SM) channels. Collating SM performance reports. Developing content for SM and the website. Coordinating production and publishing content for mass media. Developing corporate communication strategies. Editing and reviewing press releases and articles. Proofreading and editing for the website and the corporate magazine (English and Spanish.) Video and image editing.

Communication Assistant at Bright Expats. Brussels. March 2018 - July 2018

Supporting the international expat community in Brussels. Setting up, developing and promoting the Settle&Connect.com e-platform. Managing social networks. Video shooting and editing. Organizing events. Cooperating with media outlets and partners.

Content editor at Revista AR (Hearst Magazines.) June 2016 - September 2016

Journalism Internship at Revista AR (Hearst Magazines.) January 2016 - June 2016 Drafting articles about lifestyle, fashion and travel for the printed and digital versions of the Revista AR magazine. Sourcing pictures and photos. Editing photography for the website and social media. Supporting the database process.

Branded Content Specialist at Landmefar. July 2015 - June 2016

Managing a blog and social networks. Setting up, developing and promoting the e-platform. **Content Editor Internship at Landmefar. Mach 2015 - July 2015** Managing a blog: writing and SEO. Social networks management.

Social Media Content Intern at Literal Press. September 2015 - December 2015

Planning the digital strategy of the company and managing social media. Video editing. Supporting, planning and managing events. Drafting press releases. Networking with journalists.

Web Content Editor Internship at ElEconomista July 2015 - September 2015

ElEconomista is a Spanish newspaper focused on economic affairs. Drafting articles about lifestyle and fashion for the digital version of the newspaper. Photography editing.

EDUCATION AND TRAINING

October 2017- February 2018 Postgraduate course in Graphic Design and Digital Design, IED Madrid.

2011-2016 Universidad San Pablo CEU 2013- 2014 ERASMUS Libera Università Maria Ss. Assunta (LUMSA) di Roma **Double degree in Journalism and Audiovisual Communication.** Specialisation in Cultural and Scientific Journalism.

ADDITIONAL TRAINING

Specialisation course in Marketing Online and Fashion Communication, Telva & Yodona Advanced Photoshop course Intensive English - Pace University, NY, USA English Writing - Westchester Community College, NY, USA